

HOW TO EDIT A PLR SALESPAGE

This is a complimentary free e-book and it may be given away. This tutorial is a guide provided to the Students on the [Kickstart Course](#) if you are not already a member of this excellent course, then why not grab your \$2 trial now.

Tony Shepherd says:

"All new internet marketers have to serve their apprenticeship – for me that involved spending thousands of dollars and a few years following my own backside as I learned from costly mistakes."

Which is why I wrote The KickStart Course – so you don't have to!

No heavy sales pitch here – the most successful entrepreneurs make their *own* minds up, but think about this...

If you're raring – *really straining at the rope* – to get moving as an online marketer, [then invest just \\$2 for the first 2 lessons of the KickStart Course.](#)

If you don't agree you've progressed more in those 2 weeks than you have in all the time you've been trying to earn money online I'll give you a full refund without quibble and with a smile on my face.

Best wishes,

Tony Shepherd

Author – <http://www.kickstartcourse.com>

GETTING STARTED.....	2
EDITING THE GRAPHICS.....	5
RINSE AND REPEAT.....	8
ADDING THE NEW GRAPHICS TO THE SALESLETTER.....	9
FURTHER EDITING TASKS.....	12
SOME USEFUL TOOLS AND RESOURCES YOU MAY NEED.....	13



GETTING STARTED

It is more than likely your PLR package was downloaded as a zip file, most of them are. So your first task is to unzip that package. Most windows systems from XP onwards have a built in unzip-per so find your download and unzip it.

Once unzipped; open up the folders to see what's in there. There should be the Product; the sales page; the images and the source code. Well it was PLR so they should all be in there.

For this example we are going to use the niche-detector PLR package



Once we have unzipped it we can see this package contains the following files and folders.

1. **Licence File.** - this is important as it explains your rights to the package, what you can do and what you can't do with it. Always take the time to read this file.
2. **The product pdf.** - this is the product to use for those who don't want to alter anything, they can just take this and run with it. However with PLR it is always better to refine the product in some way. We would recommend that the product is read through to check for it's validity, is it up to date? does it need improving in some areas? or is it OK just to run with?
3. **Images folder** - this usually contains the images that link to the provided sales page.
4. **Blank template folder** - this is provided for those who are going to write their own sales copy, rather than use the original sales page that was provided.

5. **Source folder** - this folder contains the word doc and the open office odt document you can choose either of these depending on what software you use on your computer. These are provided so you can edit the original product and make it unique in some way should you choose to do so.

6. **Sales Page folder** - this folder contains a ready made sales page and it's images. You can edit this in any wysiwyg program or html editor.

7. **PSD folder** - this folder contains the psd images that have been provided in the package and you can edit these with your preferred image editing software.

It has to be noted that not all PLR packages contain the images in psd format, most packages just include the jpg files. The choice here then is to edit those jpg's or to pay someone to have new graphics made for your product.

As this package didn't have the header, footer or e-book graphic provided in psd format we edited them ourselves and saved them as .psd files.

When we open up the psd folder we see we have the following four files.



These files can be edited only by using a graphics editing program such as Gimp, Paint.net, Photoshop, ifranview or any other graphics editor of your choice. **They cannot be edited in any program other than a graphics editor.**

For illustration purposes, we are going to be using Paint.net this is a free graphics editing program and can be downloaded from the internet [via this link](#).



EDITING THE GRAPHICS

First we are going to edit the footer file, so we take a look at the sales page to find out which graphic is used in the footer of the sales page.

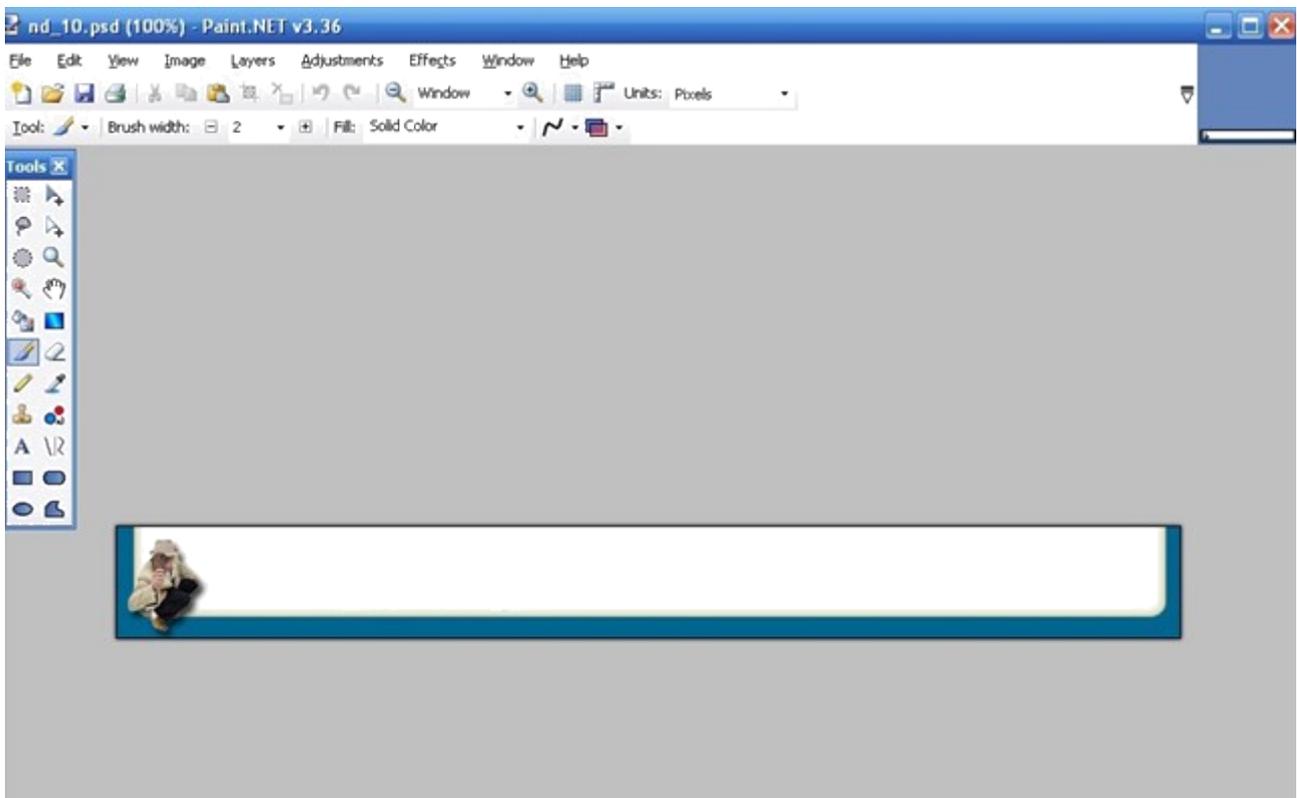
The reference is right down at the bottom of the source code and it looks like this

```

```

So that's the file we are going to work with. but not the jpg one, the Psd one.

Navigate to the Psd folder and right click on the file named nd_10.psd, from the drop down menu choose "open with" then choose "paint.net". The image file is then loaded into paint for you to edit.



Once the image has loaded you can use the tools to add layers, text, shapes etc to make the new footer image for your site., make your new graphic as you would like it. Add your website url, copyright notice, or what ever you choose.

Just take the time to alter and add things to the blank image until you are happy with the way the new image looks. If you don't wish to spend hours messing around then seriously for \$37 you could have new graphics made by outsourcing the work.

As we have decided we are doing this ourselves, let's continue on.....

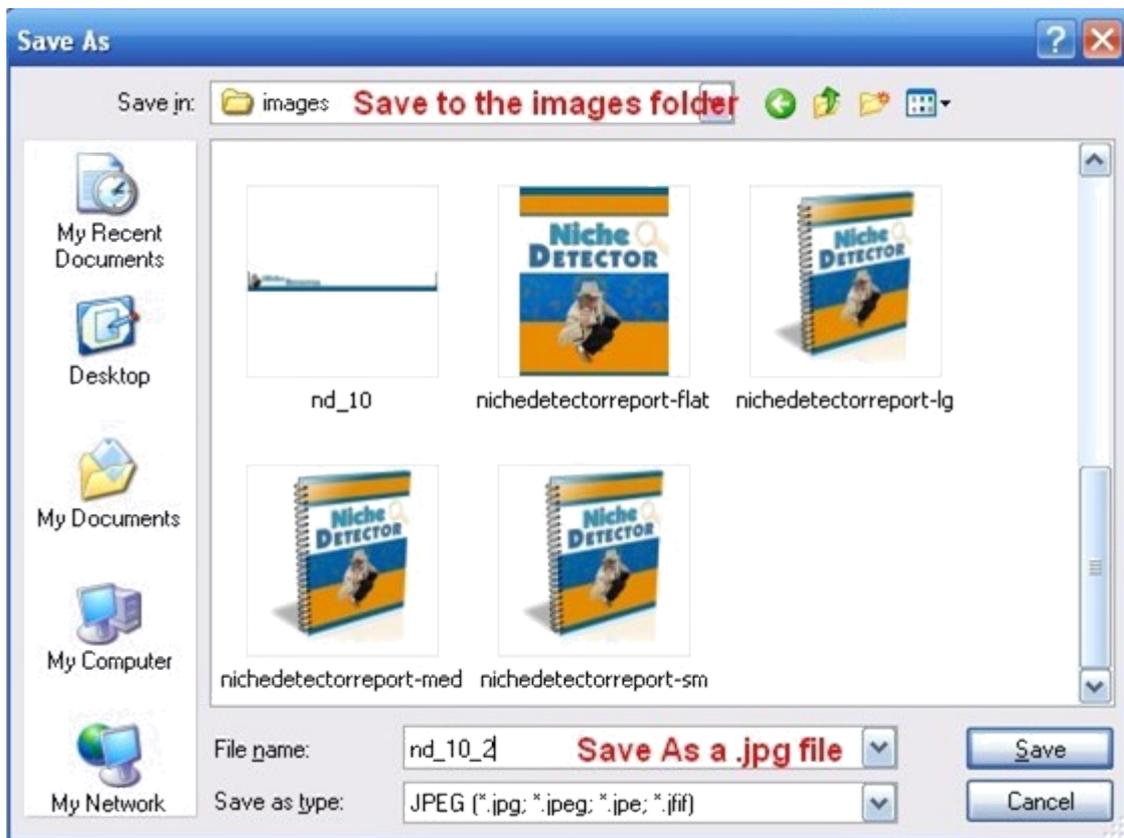
So now you can see we have gone from this raw Psd file



To this one we have added text to



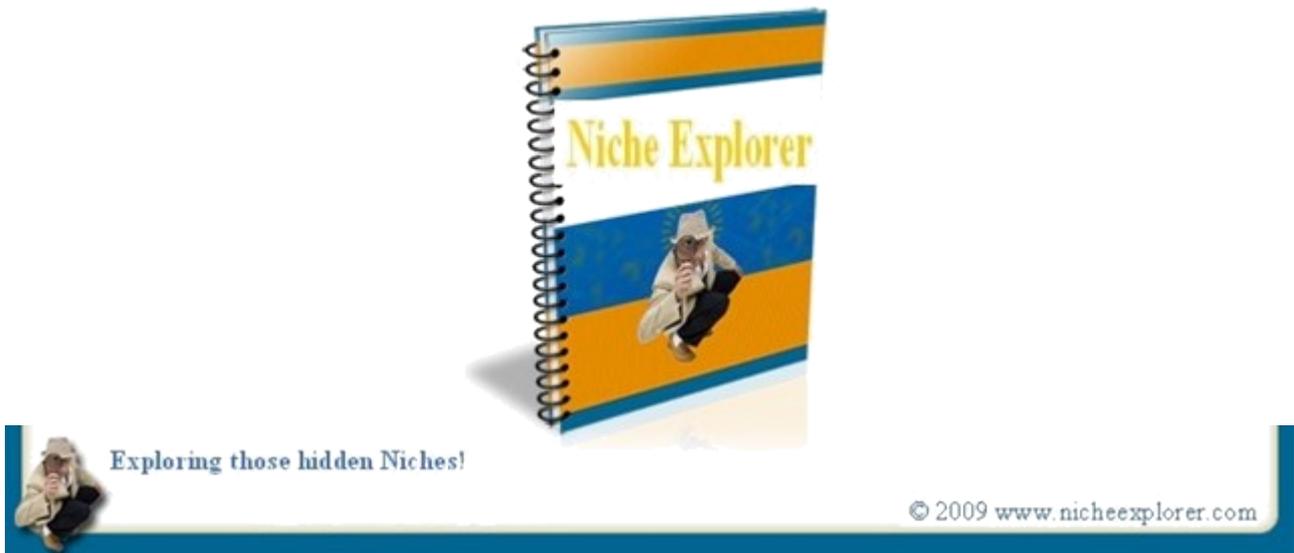
OK, now we need to save this new image for use in the sales page. From the file menu choose "Save As" do not save it with the same file name, give it a different file name and extension than the original one, we do not want to overwrite the original file. Make sure you save the new file as a .jpg image and save it to the images folder for the sales page. As we already have a file named nd_10.jpg save the new file as nd_10_2.jpg and hit save!



RINSE AND REPEAT

Once you have altered all the images to your liking, i.e. the header, the footer and the e book cover and saved them to the images folder in the sales page folder, remember to save them as a jpg file, and we are ready to place them into the sales page.

For ease of explanation, we are going to use the sales page that came with the PLR package, and we are going to add our new images to it.



For the next part of this exercise we need to use an html editor type program such as a Kompozer, Dreamweaver, or Frontpage just use your favorite editor. You could even use notepad++ or any other decent text editor too.

ADDING THE NEW GRAPHICS TO THE SALESLETTER

Navigate to your package and find the sales letter folder. Inside this folder there is an index file and an images folder. The images folder is where you saved your new images too.... you did didn't you?



Right click on the index.html file and choose "Open with" if Kompozer is not listed, browse for it on your computer. Once the file has loaded we want to choose normal view from the bottom left hand corner of the page.



This makes editing the file really easy.... let's start with replacing the footer file. We are going to change it from the original to the new one.

1. Left click the footer area and it will be high lighted in red. then click the tab at the bottom left hand side that says < > Source
2. The cursor will be flashing at the point where the footer image is located. You should see something like this.....

```
429. </blockquote></div></div></td> </tr> <tr><td></td></tr>  
431. </tbody></table></div></body></html>
```

All you need to do is replace "images/nd_10.jpg with your new graphic file name. So we will alter it to "images/nd_10_2.jpg and click save.



You should then see the new footer image has been placed into the sales letter in place of the original one.

Let's replace the header image it's the same process...

Click on normal view, then, left click to highlight the header image.

Change the view to source view..... you should see this

```
18. </style></head><body leftmargin="0" topmargin="0"
19. marginheight="0" marginwidth="0"><div
20. align="center"><table
22. border="0" cellpadding="0" cellspacing="0"
23. height="100%" width="776"> <tbody><tr
```

Simply change the line 21 "src="images/nd_02.jpg to whatever name you called your new header image.

Don't forget to save the page again at this stage.

Let's replace the e-book image.....

Click on normal view, then left click the area of the page with the e-book cover in change to source view you should see this

```
235. It's just a simple, 30 page report.<br> <br>
236. But don't let that fool you...</font></p> <p
237. align="center"></p>
240. style="font-family: Verdana;"><font size="3">
```

Simply change the line 239 "src=images/nichedetectorreport-sm-2.jpg" or to What ever name you gave your new e-book cover graphic.

Don't forget to click save.

That's it the graphics are changed and ready to be uploaded to your site.

Because this is PLR there are one or two other things we need to take care of before we publish the product to the world wide web.

Click Here To Order Now!
(Only \$[INSERT PRICE])

Yours Sincerely,

[INSERT NAME]

Watch out for that pink text, too often many people forget to alter it. Use the same method to alter this as you did to alter the image files. Don't forget to link your payment button to the click here to order Now link too.

FURTHER EDITING TASKS

This does depend on how much you have changed the title and the product.

For example we have changed the title to Niche Explorer so we need to find all references to nichedetector in the sales page and the product and change them to niche explorer. This can be done quickly and easily with the search and replace function.

To edit the sales page text. In Kompozer choose "Edit" from the top menu and then select "Find and Replace" in the find box simply type Niche Detector and in the Replace box simply type Niche Explorer. Then choose replace All.

Don't forget to alter the source code and replace Niche Detector in there too.

If you use open office, open up the source folder and click on the .odt file.

Use the same process, choose "Edit" from the top menu and then select "Find and Replace" input your phrases and hit replace all.

Make sure that if there are any images in the source file, you replace those with the new images you have made.

Once done, simply save the new odt file with your new products title and print out a new pdf file.

That's it. Upload all the new files folder and images to your web hosting space and make money with your new product.

If you are serious about building your on-line business, there is no better way to learn than with the Kickstart course.



SOME USEFUL TOOLS AND RESOURCES YOU MAY NEED

Reliable hosting for your site we always recommend [HOSTGATOR](#)

Where to register your domain name we use [NAMECHEAP](#)

The most reliable auto responder we use [AWEBER](#)

Free squeeze pages you can use [FREE SQUEEZE PAGES](#)

Free graphic header / banner maker [XHEADER](#)

Free graphic program to edit psd files [GIMP](#)

Free graphic program to edit jpg files [PAINT.NET](#)

Free Internet Marketers Newsletter [AFFORDABLE MENTORING NEWSLETTER](#)

Free WYSIWYG editor [KOMPOZER](#)

Up to date Internet Marketing PLR products [FIRST PLR](#)

Royalty Free 3D People Graphics [3D PEOPLE](#)

The most reliable script installation team [WEBSCRIPTINSTALLATIONS](#)



FREE COPY: OF MY BEST-SELLING
AFFORDABLE MENTORING NEWSLETTER!



WARNING: Some of the techniques in my newsletter may be offensive to some people. If you have difficulty thinking objectively or feel that a truthful explanation of how internet marketing really works could upset you then please don't get your free copy



**Click HERE to claim your
FREE copy NOW!**